

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day 2014 – Celebrations on 25-01-2014 – Insertion of Advertorial on 25-01-2014 – Payment of bill of Rs.5,00,000/- to Express Publications (Madurai) Limited, Hyderabad towards the cost of Advertisement regarding Awareness and Publicity Campaign in all editions of The New India Express (English) News Paper on 25-01-2013 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1108

Dated:18-03-2014

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No. 3577/Elecs.E/A2/2013-38, dt: 24-01-2014 .
2. From M/s.Express Publications (Madurai) Ltd, Hyderabad Bill No. 251195/HYD, dt.25-01-2014.
3. G.O.Rt.No.730 Finance (Expr.GAD.I) Dept.dt.12.03.2014.

ORDER:

In the Government letter 1st read above, the Assistant General Manager, The New Indian Express Group, Hyderabad have been requested to insert full page Advertorial in all editions of The New Indian Express (English) news paper in Andhra Pradesh on 25-01-2014 to enable the public to participate in the National Voters' Day celebrations at all the Polling Stations in the State. Accordingly, the Agency has inserted advertisement in all editions of The New India Express (English) news paper in Andhra Pradesh on 25-01-2014 and requested for payment of Rs.5,00,000/- in the reference 2nd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.5,00,000/-** (Rupees Five lakhs only) to the Express Publication (Madurai) Limited, Hyderabad towards the cost of insertion the full page Advertorial in all editions of The New Indian Express news paper in Andhra Pradesh on 25-01-2014 to enable the public to participate in the National Voters' Day celebrations at all the Polling Stations in the State.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **“Express Publications (Madurai) Limited, Hyderabad” A/c No. 32966767564, State Bank of India, I F B – Rajbhavan Road Branch, IFSC Code No:SBIN0009103, PAN No.AAACI 0842D.**

(Contd...2...)

5. This order does not require the concurrence of Finance Department as per the orders issued in the G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Asst. General Manager (Marketing), The New Indian Express Group,
6-3-1186, Behind Blue Moon Hotel, Begumpet, Hyderabad -500016.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SC/SF.

//FORWARDED BY::ORDER//

SECTION OFFICER